

snapshots

by Jing of Imajing Photography

July 2007
Creative Gifts
Snapshot Tip



Creative Giving

Just a short one this month - looking forward to lots of weddings and baby portraits in the next few weeks. In the meantime, I'd like to profile some creative ways people have used Imajing ...

Bridal Shower Gift - Mrs Shepherd purchased a gift certificate for Ursula and Dylan's October wedding. They were thrilled and can use the certificate towards offsetting their final balance or for more prints!

Custom Creation - Greg is a Mustang enthusiast and has booked another shoot for his car after new modifications. We will then combine the new shots with some of the ones above for a poster-sized composite to display in his rec room.

Beau's Birthday Surprise - I worked with Ms L to create some saucy (but still wholesome!) pin-up style photos to surprise her Mr on his birthday next month. Stay tuned, I will be able to share the photos after the surprise.

Parent's Anniversary - Marcia's parents are celebrating a big wedding anniversary in August. All of their now grown-up daughters will be in town and they will commemorate the day with a family portrait in their backyard.

Snapshot Tip

Taming Harsh Sunlight

If you are stuck shooting an outdoor portrait in bright mid-day sun, tame the harsh light by simply stepping into a cool patch of shade.

Shade, especially one provided by a large building or gazebo, blocks overhead light and makes the non-shade a large diffuse source of light coming in from the sides.

Ben and Pam (above centre) are standing under a stone doorway. The added bonus is that the background is dark, making them stand out.

I would normally crop the photo of Anna and Hewitt (above right), but left it to show how bright it actually was outside the shade.

Make sure your camera's white balance is set to AUTO or Shade/Cloudy and move in close to your subject so that sunny elements are not picked up by the camera metering system, otherwise you will end up with a blueish cast to the faces.

Advanced tip: use a large aperture (smaller f-stop value) to blur out the background. ■

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imajing

www.imajing.com
jing@imajing.com
tel 416-992-1753